



You are invited to join us Saturday, October 21, 2017, at the Wisheaven Banquet Hall for the third annual York Book Expo – a free event for all ages which features more than 100 local authors, activities for children and families, and a special canopied section for animal-related showcases. Additional information about the showcase features will be available mid-summer.

York Book Expo celebrates the joy of reading, and the power of words. YOUR words are important! This is one of the only urban book festivals nationwide where independent and self-published authors take center-stage.

The event will be advertised and promoted throughout Central Pennsylvania and Northern Maryland. There is plenty of free parking at Wisheaven Banquet Hall. York Book Expo will be held from 11am-4pm.

If you have joined us before, please take note of the VENUE CHANGE. This hall is located in East York and is an incredibly beautiful space that will feel far more welcoming. It also allows us to significantly LOWER the VENDOR COST, so please encourage all your author friends to participate and help make this the best York Book Expo yet.

Attached is the Author/Exhibitor information, application, and pricing. Full payment is due with your completed application which will be considered in the order received, and table spaces will be reserved on a first-come first-served basis. We will not accept applications without payment.

We look forward to helping you promote your book! If you have any questions, please email demi@yotbpress.com or call (717) 781-4972.

Best,

Demi Stevens
CEO, Year of the Book Press
135 Glen Avenue, Glen Rock, PA 17327

2017 York Book Expo – Exhibitor Information

Wisehaven Banquet Hall – 2985 E. Prospect Rd., York, PA 17402

Saturday, October 21, 2017 from 11am-4pm

Exhibitor FULL Table Package

- one 8-foot table with 2 chairs

Exhibitor Half-Table Package

- one-half of an 8-foot table with 1 chair
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Eligible Exhibitors

- Bookseller
- Publisher
- Literary-oriented program or resource
- Literary/book-themed products vendor (e.g., journals, pens/writing implements, magazines, stationery)
- Author
- Illustrator
- Nonprofit/cultural organization

Standard Registration Fees

	Early (Jun 1)	Regular (Sep 1)	Late (Oct 1)
<u>Full-Table</u>	\$50	\$80	\$100
<u>Half-Table</u>	\$25	\$40	\$50

- Electrical hookups may be requested No charge, but must be noted on application
- Extra chair(s) may be rented \$3 each

Cancellation Fee: 50% through October 1, 2017. No refunds after October 1. Must be submitted in writing.

NOTES:

- Space is limited. Applications are processed on a first come, first served basis. Once available table spaces have been filled, a waiting list will be taken. Final notification will be made by October 1st.
- Exhibitor tables must keep open and staffed from 11:00 a.m.–4:00 p.m. Exhibitors who are no-shows, who are not set up by 10:45 a.m., or who leave early will not be invited to future events.
- Table assignments are made at the sole discretion of the York Book Expo. We will do our best to accommodate special requests, although it is logistically impossible to honor all requests. Please note any special needs or requests on your application.
- Exhibitors *may not* re-sell, share, or sub-let any portion of their space. Any violation of these stipulations by exhibitors will result in expulsion from the festival, and a refund will not be given.
- York Book Expo will take place rain or shine. All festival events are held indoors or under canopy (the pet activity area), and refunds will not be issued due to inclement weather.

PUBLICITY MATERIALS DEADLINE

To keep costs down, we will NOT be printing a souvenir program this year, but will instead invest in more event PR, in addition to our already extensive online and social media campaigns.

Each exhibitor should send:

- Professional Headshot or Company Logo
- Direct links to your website, Facebook page, Twitter, or any other social media account where you would like readers to have the option to connect with you.

PUBLICITY MATERIALS will be added to our website on a rolling basis. Please submit your information immediately.

YORK BOOK EXPO - Exhibitor Application

Qty.	Early (by Jun 1)	Regular (by Sep 1)	Late (by Oct 1)
_____ 8' Table	\$50	\$80	\$100
_____ One-Half 8' Table	\$25	\$40	\$50
_____ Electricity Hookup	no extra charge	no extra charge	no extra charge
_____ Extra Chair(s)	\$3/ea	\$3/ea	\$3/ea

Author/Organization Name:

Contact Person (if different from above):

Phone (home or cell):

Email:

Address (Street, City, State, ZIP):

Website (if any):

Social Media Links (if any): EX: Facebook.com/YorkBookExpo, Twitter @YorkBookExpo, etc.

My signature below indicates agreement and acceptance of all terms and policies set forth by York Book Expo and its partner agencies.

Printed Name

Signature

Date

***MAIL your completed application and full payment (payable to YEAR OF THE BOOK) by deadline to:
Demi Stevens, Year of the Book, 135 Glen Avenue, Glen Rock, PA 17327.***

Office Use Only: Date Rec'd _____ Amount _____ Check # _____ Receipt Sent _____ YBE+ _____